



Policy Statement

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Policy Statement

THIS IS WHY WE ROLL

We are The Good Roll, makers of 100% recycled toilet paper. Our mission is simple: Safe and clean toilets for everyone! With 50% of our net profit, we build toilets in various countries in Africa. The Good Roll was born out of a common frustration.

There are 2.3 billion people worldwide who do not have access to safe and clean toilets, one third (!) of the world's population. In addition, 270,000 trees are chopped down every day for the production of toilet paper. So shocking that they inspired us to develop The Good Roll; an initiative with which we want to tackle both problems.

A unique Dutch win-win concept: a 100% tree-friendly toilet roll, made from recycled paper, with which we want to give as many people as possible access to safe and clean toilets.

SOCIAL COMPANY AND WORKPLACE

In addition to a truly sustainable product, we also want to make a direct social contribution. That is why we work with a social enterprise for the winding and packaging of some of our products. In this way, we offer work and guidance to more than 75 people!

People who work for a social enterprise have a distance to the labour market. This can have various causes (such as physical complaints) or just bad luck or problems on the road. These people are offered counselling or adaptation of the workplace. Whatever the reason, we believe that everyone can add value to our company if they are willing and able to work.

In order to optimise the processes and the quality of the organisation's output, the management of The Good Roll must be properly secured and optimised. To achieve this, The Good Roll has set up and implemented a management system in accordance with the requirements of ISO 9001 and 14001. Meeting the expectations of customers and relevant stakeholders and continuously improving the internal organisation are central to this.

A combination of risk assessments, internal project evaluations, compliance with laws and regulations, customer satisfaction analyses and internal audits contributes to the identification of possible improvements within our organisation's processes. Analysing information and implementing improvements based on this information creates a learning organisation where continuous improvement is key.

The scope of the management system has been determined as:

Purchasing and selling sustainable toilet paper, as well as the repackaging thereof within the social workplace.